

# **Oren's Auto News**

101 North Swift Street, Edgerton, WI 53534 Phone: 608-884-8923

Family Owned & Operated Since 1976

### Message From The Shop - January 2014

#### Inside This Issue



Happy New Year! As you can well imagine with the snow and ice we have had so far this winter, things are very busy at Oren's Auto Body! So when Wendy says, "I need your article for the newsletter", I have to keep this short and sweet. We truly strive to provide spectacular service to all our customers. We also try to show our appreciation to our customers and the communities that support our business. That is why we are offering our holiday thank you promotion (see page 3) for a free car wash again. During the original promotion time, the wash was only able to be open a couple of days and we felt that wasn't fair to those customers who couldn't get here to use their coupon. So cut it out and visit us soon for that free wash. And, thank you again for your business! I mentioned in the last newsletter that winter is a great time to review your insurance policies. Below are some tips for buying car insurance. It's not good to be surprised at your out of pocket expenses when the accident has happened. Give your agent a call right away and get that appointment scheduled.

I hope you all had great holidays and I look forward to serving you in 2014!

As always, drive safely!

Shane Oren, Owner

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## **Tips on Buying Car Insurance**

The average person doesn't buy car insurance everyday so it can be very confusing. Here are a few tips to help you understand a little bit better.

- 1) <u>Buy Local</u>. Check with your local agents. If you ever have a problem, they are right there to talk to you immediately. An insurance company over the internet is usually not.
- <u>Ask What You're Buying.</u> Every policy has different coverage for different things. Find out what's actually covered in the policy. Look at best and worst case scenarios. Many times you can get quite a bit more coverage for only a few extra dollars a month. Know what kind of risk you are willing to take. (Continued on Page 4)

#### **Shop Hours**

Monday - Friday

8 AM - 5 PM

After Hour Appointments Available Upon Request

#### Car Wash Hours

Monday - Saturday

8 AM - 5 PM

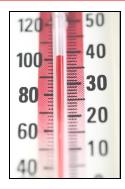
**Weather Permitting** 



## **Oren's Car Wash is OPEN Year Round!**

With all the snow, sleet, ice, rain and nasty weather our area has experienced, your vehicle may be in GREAT need of a wash. The phone rings several times a day during the winter months wondering if the car wash is open. The answer is YES, weather permitting.

Wouldn't it be great if we could control the weather? Living in southern Wisconsin, we all know that on one day it can be –30 degrees and the next be in the mid 30's and feel down right balmy. The temperature and precipitation definitely determines if the car wash will be open. The temperature needs to be at least 18 degrees before the car wash can be open. Any tempera-



ture below this doesn't work as the mops form ice and everything starts to freeze up, including the doors, windows and locks on your vehicle. If we are receiving a dry

snow, the roads are clear and the temperature is at least 18 degrees, we will be open. Sometimes the morning temps are frigid and by late morning it warms up and we will open once it hits that 18 degree mark. If the precipitation is in the form of rain or wet, sloppy snow, we will be closed regardless of the temperature. We really try to monitor the roads too. We won't be open if they are so slushy and wet that before you get a block down the road it won't even look like you had a wash! Because of all these various factors, the car wash was only open 2 1/2 days in the month of December. Therefore, we are extending our holiday thank you gift to all our customers (see page 3). If you were lucky enough to receive a car wash gift card for Christmas and cannot wait to use it, hang in there, spring will eventually come to Wisconsin!

If you are unsure about whether or not the car wash is open, give us a call before you come at 608-884-8923.

## Meet the Staff — Doug Weber



Meet Doug Weber. Doug was born and raised on a farm in Hazel Green, WI. At a very young age, he learned the definition of hard work. He jokes about how he would get up early, like 3 am, and help his Dad milk all the cows. He attended and graduated from the Hazel Green School System. After high school he went to Southwest Technical College in Fennimore and received his diploma in Auto Collision Repair and Refinishing. He came to Oren's with 12 years of auto painting and body repair experience from an auto collision shop in Dubuque, Iowa.

Doug and Kaitlin have been on the move since he accepted the job. They bought their first home and moved to Edgerton. They were busy all fall painting, doing yardwork and making everything just right for them. On November 26, Doug and Kaitlin were blessed with their first child. A bouncing baby boy, Wesley! As most new parents experience, life has changed in the Weber house with a newborn baby! Doug's new favorite pastime and hobby is spending time with Wesley. Doug and Kaitlin are excited and they look forward to spending time snowmobiling again and teaching Wesley how to hunt and enjoy the outdoors.

We are extremely excited to have Doug at Oren's Auto Body. Stop in to the shop to meet and welcome Doug and his family to Oren's and the Edgerton community!





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#### Quality You Expect... Service You Deserve



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## Tips on Buying Car Insurance - Cont.

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3) <u>Extra's</u>. This means to be sure and ask what the coverage is for glass repair and/or replacement, emergency road service, rental car insurance, etc.. Based on conversations we have at the shop, the majority of people do not know what exactly their policy covers until they need to use it. Most of the extras only cost a few extra dollars a month. Ask yourself, can I



afford to pay for a new windshield, an emergency tow or a rental car? A few extra dollars per month may be worth having those items covered in your policy.

4) <u>Research the insurance company.</u> Now is when you use the computer and get online to do some research. Check out the ratings and reviews from other policyholders.

5) <u>Review your policy every year</u>. This is probably one of the most important things you can do. If your agent doesn't call you once per year for a review, call him/her. Many times situations change and prices change. If nothing else it's a great reminder for you of what is covered in your policy.