



# Oren's Auto News

101 North Swift Street, Edgerton, WI 53534 Phone: 608-884-8923

**Family Owned & Operated Since 1976**

## Message From The Shop - April 2013



I think most would agree that Wisconsin had a long, hard winter. It seemed like the snow, ice and cold temperatures were never going to leave. It was a very busy winter in our shop and our staff worked a lot of nights and weekends to keep up with the demand of repairs we had. Thank you to all our customers for their patience. Our free loaner vehicles were constantly on the road and keeping day to day schedules and demands running for many families. We are proud to be able to offer this privilege to our customers.

Our painter, Paul, recently attended a three day educational seminar sponsored by our paint

company, BASF. It is with this continuing education that we can continue to pass on the quality factory finishing products and services to all of our customers vehicles. It's our goal to have your vehicle look like new when it's repaired at our shop and it is time for delivery.

Our family was fortunate to find some time to sneak away a couple of weeks ago for a little spring break vacation. Our oldest daughter, Whitney, will graduate in June (see page 3, Salute to our Seniors) and we figured after she leaves for college all three kids may not have the same spring break for a few years. We packed up the truck and headed south to Sanibel Island, Florida. Twenty four hours later, we landed there (still in the truck) very, very tired! It was exciting when we hit the first 60 degrees and were riding down the highway with the windows down, enjoying the tropical air. The locals thought we were crazy because they were cold,

but 60 was a heat wave compared to the 6 degrees it was in Edgerton the morning we left.

We were able to stay on Sanibel for a week. It was a great week of relaxation and time spent with the kids. We did some parasailing, salt water fishing, lots of searching for the perfect sea shell, starfish and sand dollar, visited some museums, bicycling and best of all, laying on the beach! We had a super time, but as the saying goes, "all good things must come to an end". Vacation is one of those good things! We came back home to cold and rainy weather so it really made all of us appreciate the warm sunshine of Florida. Soon we should get that same weather here...this can't last forever.

As always, drive safely!

Shane Oren, Owner

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### Shop Hours

**Monday - Friday**  
8 AM - 5 PM  
After Hour Appointments Available Upon Request

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### Car Wash Hours

**Monday - Saturday**  
8 AM - 5 PM  
Weather Permitting

## What is Paint-less Dent Repair (PDR)?

Every industry has its own technical jargon and so do the auto collision professionals and PDR is one of them. So what does PDR mean?

Paint-less Dent Repair is a process where small dents and dings are removed from your vehicle without damaging the paint or finish of the exterior metal. Expert craftspeople use specially-designed tools to carefully "massage" the dents back into place. It is a tedious process that takes a steady hand. We do offer PDR services at Oren's for our customers on vehicle damage that may be small enough. There are several advantages for using the PDR repair method:

1. **TIMESAVER.** Repairs using PDR usually take less time than

the conventional repair method because the sanding, filling and repainting processes are eliminated.

2. **SAVES ORIGINAL FINISH.** No potential problems of mismatched paint or plastic fillers since the original paint and metal are still intact.
3. **REDUCES REPAIR COSTS.** The time reduction for eliminating several steps in the conventional repair method make for a cost savings in the repair. PDR can save money when being done on a number of small dents such as a hail damaged vehicle.

So you may be wondering why not use PDR for all repairs? PDR

should only be used on dents smaller than a softball, and most important, on dents that have not creased the steel on the vehicle. Once the paint and finish is broken, a conventional repair method is necessary for best results and to help prevent rusting in that area.

Not all PDR technicians are the same. It takes years of training, observation and practice before a technician is ready to professionally perform these services.

If you wonder about that little dent on your vehicle, stop by Oren's Auto Body to see if PDR is an option for your repair. We are here to help!

## Does Your Car Need a Spring Makeover?



Our winters are tough and our vehicles certainly do their duty to get us around despite the rain, ice, snow and all the road grime, salt and sand. When spring finally does arrive and the sun comes out, all those dings and chips on your ve-

hicles finish start to show up. Just like our skin, the finish on a car protects the vehicle from harmful pollutants. It is important to protect the finish of your vehicle. Keeping it maintained will greatly extend the life of your paint job and help boost the resale value. There is nothing like a dull vehicle finish and rust spots to drive down a vehicle's value out the bottom. Maybe you had a little fender bender this winter and didn't get it fixed because you were waiting until the snow and ice were gone. Now is the time to make that appointment for repairs and get your vehicle looking

snappy again!

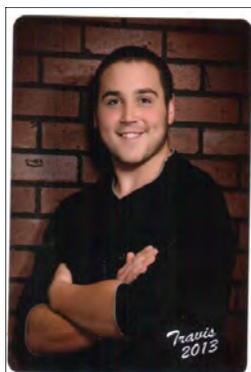
To help you out we are offering a \$50 special savings coupon to give your vehicle the attention and repairs it deserves. If you want to spruce it up with a detail package to get the salt and sand grime off the floors and interior, be sure to take advantage of our \$10 special savings coupon for detailing packages. Remember you can check out our detailing packages online at [orensautobody.com](http://orensautobody.com) to be sure you get the package that is right for your vehicle needs. Give us a call at 608-884-8923 or stop by at your convenience.

## SALUTE TO OUR 2013 SENIORS!



Connor Learn is the son of Andy and Lori Learn. He has a sister Megan who is a sophomore at Edgerton High School (EHS) and three dogs. Connor has lived in Edgerton all his life. His favorite thing about living in Edgerton is the sense of community and knowing so many people that also live here. He has enjoyed being part of the football and track teams at EHS. He says the advice he would give to underclassmen at EHS would be, "Enjoy your time while you can, there are freedoms and free time you probably will not get again in your life." After graduation Connor is planning to attend UW - LaCrosse

where he will major in business and play football. When Connor isn't working at the carwash, playing football or lifting weights in Boomer's Gym, he enjoys hanging out with friends, listening to music and watching sports. He describes his picture perfect day as sleeping in, treating himself to sweet and sour chicken, and then to spend the day boating with friends, followed by a bonfire and traveling back in time to hang out with our forefathers in the American Revolution. Connor has worked at Oren's for over 2 years. We will miss Connor's great big smile and willingness to always come to work and treat each customer like they are the only one he has! Best wishes Connor!



Travis Prater is the son of Teresa Prater. He has an older brother, Chad and a dog named, Mitzy. Travis and his family have lived in Edgerton all his life and he says he would not have wanted to grow up anywhere else besides here! His picture perfect day also includes sleeping in and eating pancakes for breakfast (no matter what time of the day he woke up), followed by fishing in the sun all day and wrap it up with a cookout on the grill followed by a bonfire. Travis enjoys the outdoors and therefore is looking forward to graduation and getting out of school! When Travis is not working at the car wash, his favorite thing to do is relax by being outdoors and going fishing. After graduation he plans to work, travel and live life to the fullest! The advice he would share with underclassmen at EHS would be to "use your time wisely." Travis has an incredible sense of humor with a joke always ready to share and a smile to go with it. We appreciate all the hours Travis has already put into Oren's and look forward to him hanging

around after high school.



Whitney is our oldest of three children. She shares the attention at home with her brother, Seth, and sister, Bethany. After graduation she is planning to attend St. Norbert College in DePere, WI, where she will play volleyball and basketball. She hasn't declared a major yet, but likes the healthcare and business fields. Whitney says the best thing about living in Edgerton and attending EHS is "everyone knows you and you know everyone else. It's like a huge family." Excitement builds as she prepares to head off to college, but she knows she will miss all her friends, family and activities at home. Whitney enjoys working on Student Council, the high school yearbook, Future Business Leaders of America, Elm Tech Productions and being a

member of the volleyball, basketball and track teams. Advice to underclassmen at EHS, "Get involved, there are so many opportunities available at our school and we are fortunate for all the community involvement at EHS." Whitney hasn't worked in the carwash too much in the last couple of years. However, when you're part of a family that owns a business, you're always on call! She helps in the office, assists with large mailings and will dry cars when Dad calls. You may also recognize Whitney from seeing her at the Edgerton Pharmacy & Boutique. She has worked there since 8th grade. When she does get a day off from all her activities her picture perfect day is to sleep in, hang on a beach with friends and eat seafood! Good luck, Whitney, we will miss you at home and for your extra "shop" help!



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On the web [OrensAutoBody.com](http://OrensAutoBody.com)



**Quality You Expect...  
Service You Deserve**

**Spring Cleaning  
Your Vehicle Will  
SHINE!**



**SAVE \$10.00**

on any detail package over \$50.

Oren's Auto Body & Carwash

Not valid with any other offer.

Expires 5/31/13

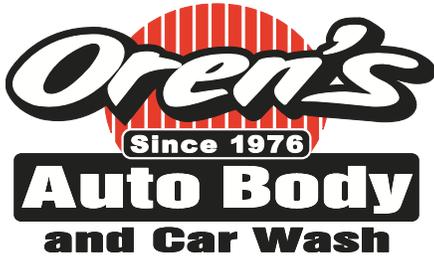


**Spring is Here!  
Make Your  
Vehicle Look  
Like New Again.**

**SAVE \$50.00**

on any paint or collision repair over \$100.\*Not valid with any other offer.

Expires 5/31/13



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