



**Oren's Auto News**  
 101 North Swift Street, Edgerton, WI 53534 Phone: 608-884-8923

**Family Owned & Operated Since 1976**

## Message From The Shop - April 2012



It's hard to believe that spring is here when it seems like yesterday the holiday season was upon us.

I would like to take a moment to thank you for your continued support of our business and the wonderful referrals of friends and family. This is the best compliment anyone could do for our shop and staff. It is the highlight of our day when we find out that a new customer was referred by one of our already satisfied customers or when we read positive remarks on a returned customer satisfaction survey. We share those surveys with our employees and post

them for customers and visitors to see. Don't forget to tell your referrals to mention your name when they come in for their repairs. We always want to personally thank you with a free gift. Thank you for all of your support.

Things have been very busy in our shop. In the last month we completely renovated our painting system in the body shop. We now have a brand new computerized BASF Color Max color match system that provides our technicians with over 10,000 factory sprayed paint chips for astounding color matching for your vehicle repairs. As the factories create new colors and mixes, we will be updated with approximately 750 additional new color chips each year. This is a great new addition to our shop. We are proud to be able to provide this technology to our customers to help protect the investment you made in your vehicle.

We have also purchased

another loaner car and put it in on the road. Remember, our loaner cars are all FREE for our customers use while their vehicle is being repaired. This is just another service we offer to try to make the result of an accident more hassle free for our customers.

With this past winter going down in the record books as one of the mildest ever in southern Wisconsin, it still was winter and kept most of us indoors. I hope with the spring weather and soon to be summer, we are all able to get out and enjoy some of the sunshine and fresh air. It will be good to see many of you out and about at the local park catching a baseball, softball or soccer game. And, I am hoping to squeeze in a few rounds of golf and some fishing soon too!

As always, drive safely!

Shane Oren, Owner

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### Shop Hours

**Monday - Friday**  
 8 AM - 5 PM  
 After Hour Appointments Available Upon Request

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### Car Wash Hours

**Monday - Saturday**  
 8 AM - 5 PM  
 Weather Permitting

## Distractions on the Road

The last newsletter featured the biggest distraction while driving, cell phones! However, there are a variety of other situations that can create unsafe driving conditions. Many of these are simple fixes that can be handled quickly and without any cost to your pocketbook.

- Things hanging from your rear view mirror? Take them down. They can obstruct vision out of both the front and rear view windows.
- If your rear view mirror is damaged, get it repaired. Many of your driving decisions are only as good as the view from your mirrors.
- Worn windshield wiper blades? Replace them. Smeared glass and chattering blades can be unnerving. Blades are inexpensive and you can probably do the installation yourself.
- Torn or frayed floor mats? Get new ones. The old mats can catch a heel, diverting your attention and/or interfere with the motion of your foot on the accelerator or brake.
- Droopy headliner? Purchase a kit to reattach it or buy a new one. Material draping down in the back obstructs the view you have out of your rear window.
- If traveling with animals, be sure to keep pets away from the drivers. It is a hazard to have pets

in your lap while trying to drive and watch the road.

Determine what distractions you can fix yourself and which ones will need professional attention. Take care of these distractions as soon as possible. Accidents are just that, accidents. However, there are some precautions that can be taken in almost every situation that could help prevent some accidents from occurring.

If you have any questions on these or other items in your vehicle, stop by or give us a call. We are here to help you and have a list of other professionals to refer you to if it is something we cannot tackle.

## WORD SEARCH - "BODY SHOP LINGO"

E	G	N	G	K	J	S	R	D	E	S	W	Y	T	D
R	L	N	I	O	E	Y	O	O	C	K	U	A	C	E
Y	V	B	T	N	I	A	P	O	N	Z	C	B	X	E
T	O	W	I	I	G	D	L	H	A	P	K	U	B	U
S	Z	P	N	T	Q	B	B	C	R	D	C	M	R	U
W	F	U	B	H	C	S	N	E	U	J	D	P	C	T
U	U	L	M	X	V	U	T	E	S	A	G	E	F	L
O	E	D	U	H	V	A	D	U	N	A	Z	R	U	T
B	Z	S	E	D	M	I	R	E	I	Z	P	V	N	R
O	A	C	C	I	D	E	N	T	D	C	F	E	C	V
O	A	O	T	R	C	F	B	O	R	Q	D	Z	T	R
H	M	S	E	W	A	E	I	A	E	O	Q	T	Z	H
G	E	X	V	A	I	T	S	W	H	R	P	S	B	R
Y	U	Y	C	R	F	H	C	H	P	U	W	G	F	W
J	S	S	Q	N	J	V	H	H	R	U	I	S	S	B

A little brain teaser for you to work on in your spare time. See if you can find some very common words used daily in our body shop.

### WORD BANK

ACCIDENT  
BUMPER  
CRASH  
DEDUCTIBLE  
DENT  
ESTIMATE  
HOOD  
INSURANCE  
PAINT  
SCRATCH  
TOW  
TRUCK

## Give the Gift of a Clean Vehicle

With the upcoming celebrations of Mother's Day and Father's Day, you may find yourself walking around the store wondering what to get??? We can help save you time and money! Give mom or dad, grandma or grandpa, or whoever your special person is, a gift they will truly appreciate. A gift card from Oren's Auto Body. They can use it in the car wash and/or get their vehicle detailed. We offer four different detailing packages for the interior and exterior.

It's that time of year, spring cleaning. Life is so busy that many don't take the time to clean out their vehicles because they don't have the time. Young families are running from event to event eating breakfast, lunch, dinner (or maybe all three) in

the family car dropping crumbs, french fries, melted ice cream or whatever that may not get cleaned up. And, don't forget about the pet hair that may be stuck on the floor from the last family vacation. In addition, everyone's vehicle gets the winter grime, floor mats and carpets are stuck with sand and salt for so many months. It's sometimes difficult for older people to drag out the



vacuum and bend down to clean out a vehicle, or crawl around to wash the windows. ANY vehicle owner of ANY age would appreciate getting their vehicle cleaned, especially if they don't have to do it. It is always nice to drive a clean, detailed vehicle. It just seems like they run better.

It is so enjoyable to watch a customer get into their car after it has been cleaned and detailed. It's like watching kids open gifts on Christmas morning!

Check out our money saving coupon on the back of this issue that you can use to get your loved one a gift they will appreciate. Remember, the gift cards can be purchased for any amount and never expire. Happy Mother's and Father's Day to all!

## A Favorite Recipe - Strawberry Banana Split Dessert

Mmmmm, a delicious light tasting dessert for the spring season. The first time we had this dessert was at Easter dinner a few years back. It is addicting. Simple, quick and sooooo good!

### Crust:

2 c. graham cracker crumbs

1/2 c. melted butter or marg.

1/4 c. sugar

### Filling:

1/2 c. softened butter or marg.

2 c. powdered sugar

1 T. milk

1 tsp. vanilla

3 large firm bananas, cut into slices

2 - 8`oz cans drained, crushed pineapple.

2 qts fresh strawberries, sliced

### Topping:

Large container whip cream.

Combine the crumbs, butter and sugar and press into an ungreased 13 x 9 dish. Chill for 1 hour in fridge. Next, combine butter, sugar, milk and vanilla. Spread this mixture over the chilled crust. Drain the pineapple and spread over top of mixture and

let sit for 30 minutes in fridge. Take sliced strawberries and bananas and lay in rows on top of crust and filling mixtures. Spread whip cream over entire top. You can top with finely chopped nuts or more sliced strawberries. Enjoy each bite!





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On the web [orensautobody.com](http://orensautobody.com)

**Quality You Expect...  
Service You Deserve**

Spring Cleaning  
On Your Vehicle  
**\$5.00 OFF**



Choose from any of our detailing  
packages from \$30 and up.

**Oren's Auto Body &  
Carwash, Edgerton.**

Expires 5/31/12.

SPRING INTO  
ACTION! GET  
THE WINTER  
DINGS FIXED.

**SAVE \$50.00**

any paint or collision repair over  
\$100.

\*Not valid with any other offer.  
Expires 5/31/12.



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